

MAKSUD DAN TUJUAN PENDIRIAN

Purpose and Objective of Establishment



MAKSUD PENDIRIAN

PURPOSE OF ESTABLISHMENT



Mengelola, mengembangkan, dan melestarikan kawasan cagar budaya nasional, yakni Candi Borobudur, Candi Prambanan dan Situs Ratu Boko.

To manage, develop, and preserve national cultural heritage sites, namely Borobudur Temple, Prambanan Temple, and the Ratu Boko Site.



Menyelenggarakan usaha pariwisata berbasis budaya dan lingkungan secara profesional dan berkelanjutan,

To organize culture- and environment-based tourism operations in a professional and sustainable manner.



Memberikan kontribusi terhadap pelestarian warisan budaya dunia yang berada di Indonesia.

To contribute to the preservation of the world's cultural heritage located in Indonesia.

TUJUAN PENDIRIAN

OBJECTIVES OF ESTABLISHMENT



Melestarikan dan mengembangkan kawasan candi sebagai destinasi pariwisata kelas dunia

To preserve and develop temple areas as world-class tourist destinations.



Meningkatkan pendapatan negara dengan memberikan kontribusi terhadap pertumbuhan ekonomi nasional dan daerah

To increase national income by contributing to the growth of the national and regional economy.



Meningkatkan kesejahteraan masyarakat sekitar melalui pemberdayaan, kemitraan, dan penciptaan lapangan kerja

To improve the welfare of surrounding communities through empowerment, partnerships, and job creation.



Memastikan keberlanjutan kawasan wisata melalui pengelolaan yang berwawasan budaya, ekonomi, dan lingkungan

To ensure the sustainability of tourism areas through cultural, economic, and environmental management.