Roadmap Transformasi IDM

Rencana strategis IDM dalam mencapai pengelola destinasi secara berkelanjutan

injourney DESTINATIONS

2026
Collaborative Spirit to Strengthen Current Portfolio and Fundamental for a Timeless Legacy

- Defining anchor moving forward.
- Standardize & elevate service and customer experience.
- Strengthen public awareness & internal communication skill as foundation.
- Build strong foundation & organizational alignment.
- Enhancement of risk management capabilities.
- ESG foundation.

2027
Accelerating Value Creation across Destination Portfolio

- Authentic & empower.
- Seamless journey, unified experience.
- Amplifying value creation with strategic credibility.
- Accelerate capability building & talent structuring.
- Ensuring stabilization of risk management.
- Green acceleration.

2028
Expanding Beyond Heritage through Integrated Destination Management

- Immersive heritage.
- Sustainable & inclusive experiences.
- Build integrated growth credibility & activate public engagement.
- Expand critical capabilities & leadership readiness.
- Resilience of integrated risk management.
- Impact expansion.

2029
Driving Excellence through Portfolio Optimization

- Seamless connection for ecosystem integration.
- Elevating Indonesian hospitality to global excellence.
- Strengthening governance to earn advocacy.
- Institutionalize excellence & governance maturity.
- Enforcement to maturity risk management.
- Sustainable integration.

2030
Leading Timeless and Sustainable Destination Management

- Global leadership.
- Sustaining & optimizing global-standard hospitality.
- Institutionalize reputation leadership.
- World-class workforce & sustainable talent ecosystem.
- Risk management excellence & value creation.
- Sustainable tourism leader.